



SMU | CONTINUING AND
PROFESSIONAL EDUCATION

SPRING 2017
Course Catalog

**SPRING
2017**

Professional Certificates
Personal Enrichment Classes
Test Prep

ENROLL TODAY

CAPE

CHOOSE FROM THREE PACING OPTIONS

■ TRADITIONAL PATH

The Traditional Path offers classes one night per week on the Dallas campus. Tuition is \$875 per course and takes about 24 months to complete.

■ PACESETTER PATH

The Pacesetter Path offers classes two nights per week on the Dallas campus. Tuition is \$775 per course and takes about 12 months to complete.

■ INTENSIVE PATH

The Intensive Path is an 11-month program that meets Tuesday evenings and select Saturdays on the Plano campus, beginning in January 2017. Tuition for this option is \$4,995 and is eligible for Sallie Mae loans. Tuition for the Intensive Path must be paid in advance and the cost per course is less than the other paths.

** Includes one-year student membership to the DFW Financial Planning Association*

HOW TO ENROLL

Submit your application form and fee online. Enrollments are accepted on an ongoing basis. Admission to the program requires a four-year undergraduate degree.



CFP
EXAM PREP

Prepare for your
CFP® exam with SMU
and Dalton Test Prep.
February 1–4, 2017



Gretchen Behnke

**Principal & Financial Planner
at Pearl Financial Planning LLC**

SMU Certificate in Financial Planning

What made you decide to get a Certificate in Financial Planning from SMU?

After several successful years as a corporate manager, I had the beginning of the idea that I wanted to have my own business, but I didn't know what I wanted to do. My financial planner and I started tossing around the idea of financial planning as a business for me.

The idea resonated with me – I knew firsthand the impact a financial planner from my own relationship. I just needed to learn the technical skills. When I found that SMU-in-Plano offered the CFP curriculum, it was a no-brainer!

What was your experience with the instructors at CAPE?

The instructors were experts in the field and in the industry and the program director was supportive and generous with the students. With his encouragement, I landed a contract at a small firm and was able to experience the business firsthand.

What impact has the SMU CAPE program had on your life?

After completing the program, passing the CFP Exam and gaining a year of experience, I was ready to launch my own solo firm. Pearl Financial Planning LLC opened its doors on November 1, 2016 thanks in large part to the strong foundation provided by the SMU CAPE programs.

Would you recommend CAPE courses to others?

Yes! I think it's important to keep growing, changing and improving ourselves and CAPE offers that opportunity – anyone can sign up, you don't need a prerequisite or degree. You can make your life into what you want it to be.



SHARE YOUR STORY

#mycapestory

REGISTER ONLINE SMU.EDU/CAPE